

# Fibre Direct



## We offer the most reliable fibre service in South Africa

Business Fibre allows customers to receive connectivity through fibre optic cable. Jenny offers the most reliable fibre service in South Africa. All Business Fibre services include a free Fibre Over Wireless connection as a fail-over – from the day fibre is installed, cable breaks no longer affect connectivity. All services fail-over within seconds and staff will not be disconnected. Jenny offers a full range of Internet Protocol services beyond Business Fibre.

- Very high speed with low latency.
- Future-proof: this service is scalable to 1Gbps (Gigabyte per second).
- Highest up time fibre. Fail-over to Jenny Fibre over Wireless seamlessly.
- 5 static public routable IP addresses (more can be purchased).
- Low contention ratio (amount of other users sharing the same bandwidth as your company).
- Jenny Internet Service Level Agreement.

## The problem with fibre in South Africa

There are many cable breaks because of economic growth in South Africa. These cable breaks affect all cable services including fibre, and this downtime can bring businesses to a standstill. Most business are surviving by installing multiple ADSL lines and/or Diginet lines, which do not provide enough speed for the long term. Some install fibre, but realise the services provided are not what is expected (such as having high contention ratios).

Here are some of the reasons why service providers are not providing top notch services:

- They optimise their network for market share, not performance.
- Their networks are susceptible to abusive usage patterns with no systems in place to prevent this. This affects your Internet speed.
- They have high contention ratios (you are on shared bandwidth with too many other customers).
- They operate hybrid networks, throwing businesses in the same pool as high-use consumers.

## For your business to win, you need the following from your fibre supplier

- A network that takes into account the large amount of cable being broken or stolen, and has a plan to keep your services online.
- A network optimised specifically for business use.
- A network with low contention ratios.
- A network you share only with other business clients who have the same usage patterns as you do.
- A network that's lightning fast with very low latency.
- A first-tier supplier who can cater to your stringent security requirements.
- A supplier with fantastic service and local support.



## Our solution

There is a reason why more and more large business and government customers are switching over to Jenny Internet. We offer a fibre service achieving all the above requirements.

Our call centre is packed with technical gurus and backed by our local support, providing your company and IT staff the solutions to make your business work. Enquire today!